

Extraordinary Performers

EDITION #012 JANUARY 2016

# NO FACT CREATIVE GROUP

STRONG CREATIVE  
TEAM

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**"MIRROR  
PEOPLE"**

One of the trademarks of  
NoFACT Creative Group

# OUR WORK IS OUR PASSION

## We have cooperated with leading world's MEGA BRANDS.

We created and executed special shows and tours for our client's particular requests in accordance with brand concept and events targets. We guarantee Wow effect in each show. NOFACT provide extraordinary customized performance for car show and exhibitions, promotion campaigns, gala dinners and networking events, launch events and Festivals. WE HAVE MADE MORE THAN 1 000 EVENTS / MORE THAN 3 000 000 SPECTATORS



12 YEARS ON THE STAGE  
WE HAVE MADE  
MORE THAN 1500 EVENTS  
AROUND 2500 PERFORMERS  
CREATED OVER 300 COSTUMES  
MORE THAN 350000 SPECTATORS



# INSTYLISH GIRLS

## GORGEOUS NOFACT PERFORMERS

in our team always work bright and beautiful artists. Which are undoubtedly will decorate any event.

Being in such a cosmopolitan place like Asia for a long time, made us to understand the difference and needs of each of our multinational client.

We believe that we can bring your favorite fairytale into reality, just tell us which one!  
When you become our client, we make sure you get your event exactly the way you wish, even more!  
STILTS WALKERS  
Go-Go DANCERS  
Burlesque Girls



NOFACTCREATIVEGROUP



Each product is **EXCLUSIVE**. Quality depends on possibilities and desires of the Client. Our audience - guests of night clubs, ranging from 18 - 55 years. Those are the main consumers, the group aimed on advertisement, especially alcohol products. Consumers, who might in considerable quantities use the production of your company. Most Night Clubs are capable to contain from 300 to 2000 persons and in fact, this is effective for involving huge advertisement campaigns in contrary to expensive media broadcast. It is directed on live public, people become direct participants of advertising.: Creation of bright images, dialogue with people, giving non-standard vision of an offered product. All non-standard - is very much remembered



**"THEY ARE INCREDIBLY  
STYLISH AND  
SOPHISTICATED"**

"MINT" CLUB  
SHANGHAI CHINA



NOFACTCREATIVEGROUP

Stealinglight  
Productions

# FEEL YOUR SOUL



NOFACTCREATIVEGROUP

**There is no limit for us, no border no box which make it impossible.**

Our Artists that are hired to dance at night clubs, special parties, festivals, privat events or rave dances in bright, colorful costumes are called performance art dancers.

A music festival is a festival oriented towards music that is sometimes presented with a theme such as musical genre, nationality

or locality of musicians, or holiday. They are commonly held outdoors, and are often inclusive of other attractions such as food and merchandise vending, performance art, and social activities. Many festivals are annual, or repeat at some other interval.



NOFACTCREATIVEGROUP



NOFACTCREATIVEGROUP

# FESTIVALS



## ON THE STAGE WITH STARS

During these years of working in the industry "NoFACT Creative Group" had the pleasure to work with the Following Stars as:

AFROJACK  
DASH BERLIN  
PAUL VAN DYK  
ICONA POP  
CAZZETTE  
ZEDD

AXWELL & INGROSSO  
FATMAN SCOOP  
BOB SINCLER  
LILJON  
FLORIDA  
FAR EAST MOVEMENT

JAY SEAN  
BENNY BENASSI  
DAVID GUETTA  
ARMIN VAN BUUREN  
FEDE LE GRAND  
MORGAN PAGE

ARMANO  
SWANKY TUNES  
EMMA HEWITT  
PARIS HILTON  
and more...

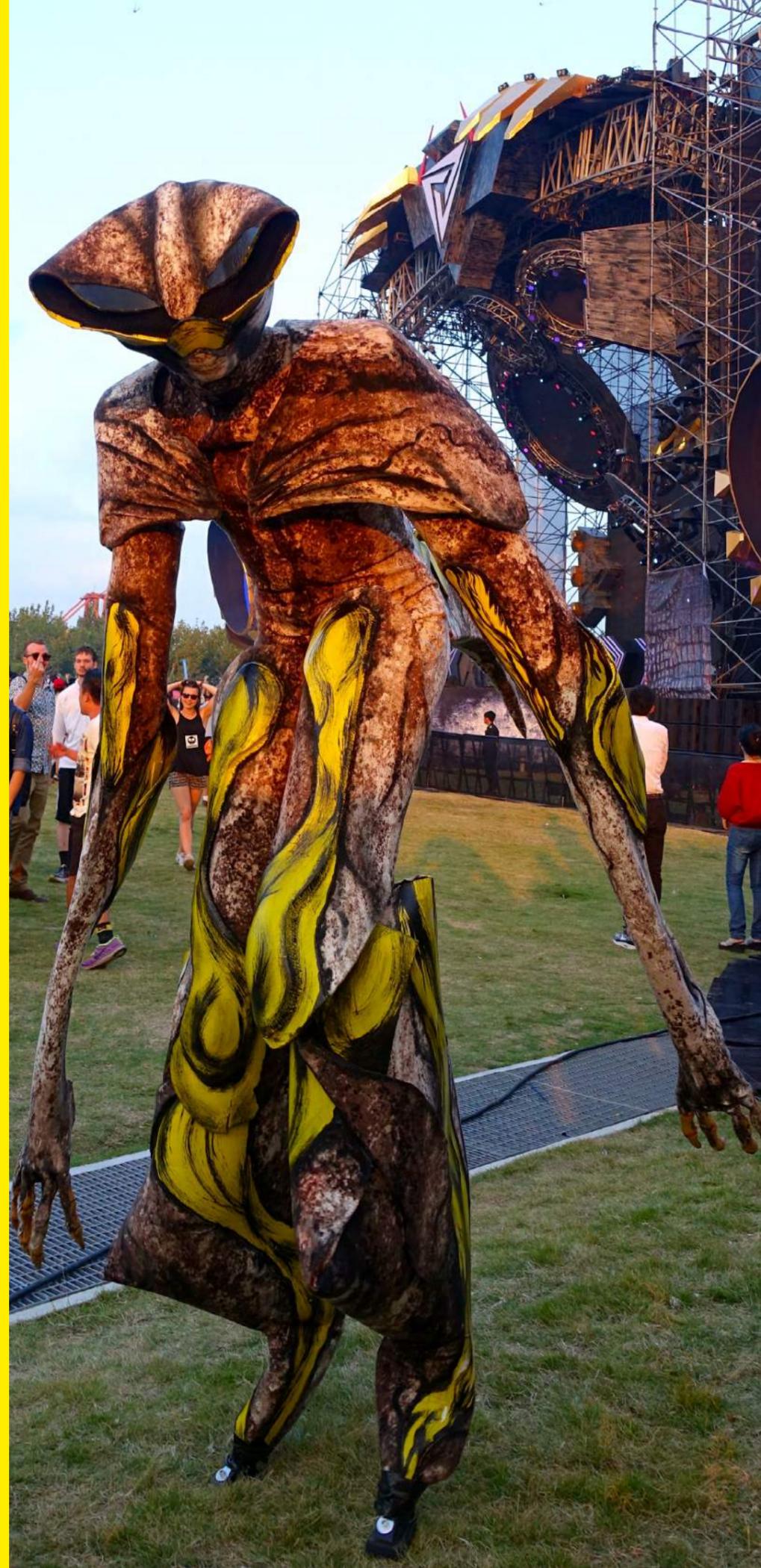


NoFACT Creative Group is amazing interactive performances With rich experience of work on the stages of big festivals with the world's top DJs. NoFACT Got the highest marks from critics.

**STORM  
MUSIC  
FESTIVAL**  
the biggest music festival  
in China  
on the picture  
**PARIS  
HILTON**

“IMPRES-  
SIVE PER-  
FORMANCE,  
INCREDIBLE  
IMAGES”

PARIS HILTON



**FACT CREATIVE GROUP**

# FASHION INDUSTRY

OUR DIGITAL PERFORMANCE COMBINE WITH

Shanghai Internation Fashion Fair 2015 .  
NoFact is invited as special exhibitor by 360FASHION NETWORKING.

We had the opportunity to show some of our creations, a combination of high technology and style. It allowed us to show how fashion is devel-



# FASHION SHOW



**AIMER 2015**  
Luxury Women high-end lingerie. Theatre Stage Fashion Show. More than 400 artists from all around the world  
**XIAMEN Fashion WEEK**

# MAKE-UP ARTISTS

Our professional makeup artists working in a variety of styles from the podium MakeUp to any level of Face Art



Special effects make-up artists spend hours developing a person into the desired finished product. They often work with prosthetics and can spend several hours tediously creating the perfect illusion. Theatrical make-up artists often work with directors to bring their vision for the actor to reality. All make-up artists clean and maintain their tools and carefully select their mediums.

**"HIGHLY PROFESSIONAL ARTISTS. A HUGE NUMBER OF IMAGES, YOU INSPIRE US AND OUR VISITORS"**

XINTIANDI SHANGHAI



# WORLDWIDE

## NOFACT CREATIVEGROUP

sure to be a talking point  
exciting 'dangerous' visual spectacle

800W  
ANGLE  
GRINDING  
SHOW

Create a dazzling impact  
for your party or event  
with sparks flying for  
an unforgettable  
staged show

NEW  
INCREDIBLE  
show  
coming this  
August



## INTERNATIONAL PERFORMANCES

•Italy / 2002,2003,2004

Night life : Famous clubs in Florence, Alesandria, Torino, Asti, Desenciano

•Russia / 2003, 2005

Night life: most famous clubs in Moscow, Voronezh, Saint Petersburg, Sochi.Promo Tours: Burn, Philip morris

•Seoul. Korea / 2010

Blue Spirit Festival with Benny Benassy

•Macau / 2011, 2012

Cubic Club Grand Opening(City of Dreams), NetApp summit

•HongKong / 2012

Jewellery privat after Party , shopping Mall opening

•Kuala Lumpur. Malaysia / 2012

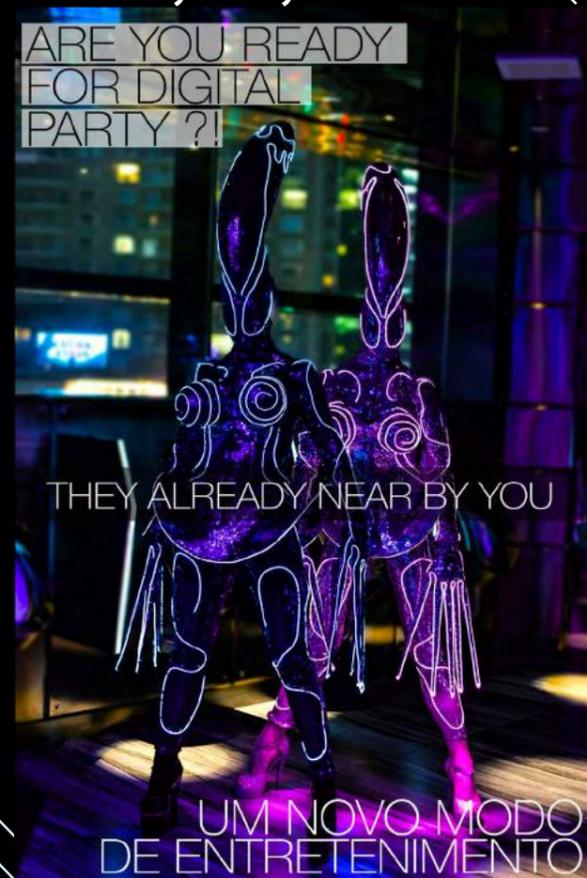
Shopping marathon opening. Privat events

•Brazil /2014

Privat events, car exhibition, Club in : SaoPaulo, Belo Horizonte

## HIGH QUALITY PERFORMANCE

Wide variety of styles



### DIGITAL SEXY

To make the atmosphere match your query. To use of different style and colors is an opportunity to highlight the style of the event

MORE INFORMATION on  
Instagram : #nofactgroup



### FUTURE DOLL

The Artist is able to make the event lively and memorable! correctly placed accents are stamped in the visitors memory and will create unforgettable feeling of touching something beautiful

MORE INFORMATION on  
Instagram : #nofactgroup



### VIP DIVAS

Being in such a cosmopolitan place like Asia for a long time, made us to understand the difference and needs of each of our multinational client.

MORE INFORMATION on  
Instagram : #nofactgroup



### DIGITAL RACER

Highest level of our work performance, which we are doing from 0 to the necessary grade. Our team consists of the best professionals in each field, such as make up artists, designers, performers, creative hunters, etc.

MORE INFORMATION on  
Instagram : #nofactgroup

# LASER GIRL

Brand new unique  
Laser Girl performance.  
Most impressive show for NOFACT  
production.

In keeping with the modernity and high-tech message, we present a dynamic, exciting and innovative performance with futuristic technology and design. The brand message and logo visibility can be easily carried out through the dance.



# VIDEO PRODUCTION

NOFACT VIDEO ATELIER/

VIDEO SHOOTING FOR SPECIAL PROJECTS. TO MAKE INTERACTIVE PERFORMANCES - DANCING SHOW WITH BACKGROUND VIDEO



Interactive video is a unique and innovative twist on standard video that now has the eye of organizations who want something new and exciting to give them that competitive edge. Interactive Video is a 'choose your own adventure' style where the dancer and the viewer controls the

video and navigates through the content seeking only the stuff they want to see. NOFACT offers a choice of unique and innovative technology solutions to support the market research industry.



# COSTUMES DESIGN

One of the creators of "NOFACT" and a wonderful designer Kobzeva Larisa for many years has drawn thousands of sketches.

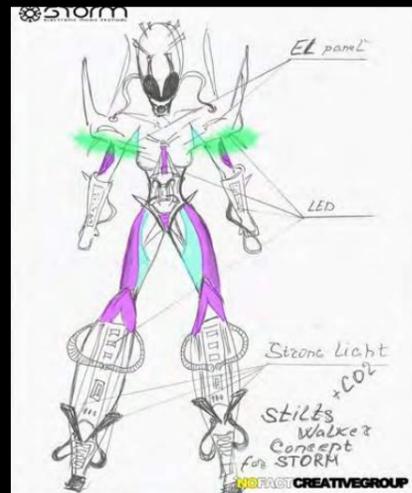
It's a great job, constantly experiencing extremely pleasant when the images on the sketches come to life and delight their audience



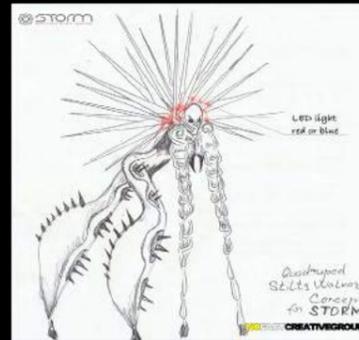
## NOFACT ATELIER /

Costumes design always starts with the music, of course, and usually NoFACT crafts a set list that's part of a narrative. It's a story with a beginning, middle, and end. All show was really about transformation. Each act had a different theme and costume had a purpose.

Everything goes wrong daily. Shoes break, Light no bright, but that's what keeps a live show interesting. When the adrenaline of the audience kicks in, there's almost like a langue between the audience and the performers. And that's when seams pop off and crystals fly



# COSTUMES PRODUCTION



"WE USE UNUSUAL MATERIALS TO CREATE INCREDIBLE COSTUMES AND IT IS AMAZING"



# DAYTIME SHOW

## STILTSWALKERS STYLISH STREET PERFORMANCE

We provide the very best stilt walkers and stilt walking acts for any type of event. We provide a very diverse range of stilt walkers and stilt walking acts for a wide range of themes. We always aim to offer great value professional acts in high quality



# NOFACT BRASIL

Segue abaixo uma breve apresentação do nosso trabalho e os orçamentos solicitados.

Famosa em toda Ásia, a NoFact ficou conhecida por desenvolver um conceito de entretenimento para as pistas de dança, que mistura fantasias com designs super diferenciados, com performances de dançarino. Os "Party People", ou dançarinos fantasiados, fazem uma apresentação surpreendente e causam grande impacto por sua indumentária.

A empresa foi fundada em 2002 por um grupo de artistas e designers russos e depois de uma experiência na Europa, onde conquistaram inúmeros prêmios, a NoFact se estabeleceu na Ásia, onde foi considerada uma das melhores empresas de entretenimento da China, com atuação em baladas, festivais de música e também no atendimento a festas corporativas.

Em 12 anos de carreira, o grupo marcou presença em mais de 600 eventos em clubes noturnos e festivais de música, e teve o prazer de se apresen-

tar com grandes nomes do mercado de entretenimento mundial, como: Dash Berlin, Paul Van Dyk, Icona Pop, Cazette, Zedd, Axwell, Fatman Scoop, Liljon, Florida, Far East Movement, Jay Sean, Benny Benassi, David Guetta, Armin Van Burren, Fede le Grand e Paris Hilton. No segmento corporativo, a NoFact atende a grandes grupos e marcas como LVMH, Hugo Boss, Pernord Ricard, Fórmula 1, Porsche, Emernegildo Zegna, entre outras, desenvolvendo "Party People" customizadas e exclusivas.

Uma de suas "Party People" que já virou marca registrada é a "Mirror People", já visto por mais de 200 mil espectadores em 60 cidades e cinco países. Com trajes inusitados e bastante modernos, o Mirror é a primeira "Party People" da NoFact que chega ao Brasil pelas mãos inovadoras de Benito e Samy Elia. Para Benito Porcaro, um dos sócios da empresa, este tipo de atração é algo que nunca se viu por aqui. "Conseguimos criar performances e trajes para cada tipo de evento, de acordo com o tema proposto, com exclusividade e surpresa para o público presente", destaca o empresário



"THIS IS AN INCREDIBLE PERFORMANCE COMBINES STYLE AND HIGH TECHNOLOGY"

# MARIANA RIOS

"A GREAT PERFORMANCE, THEY ARE HIGHLY PROFESSIONAL"

MARIANA RIOS  
BRASILIAN STAR





# WE ARE ON-LINE

INSTAGRAM: @nofactgroup  
@nofactbrasil

FACEBOOK: nofactgroup  
nofactbrasil

WEB: www.nofactgroup.com  
www.nofactbrasil.com.br

## OUR STRONG TEAM IN RUSSIA, CHINA AND BRASIL easy to find

Our team continues to grow and develop by working in different styles and directions. NOFACT have great experience of working with different Client and Mega Brands. We create unique performance and costumes for any kind and scale events in accordance with theme, client's requirement and concept.

2002 ambitious NoFACT group was founded:

Strong artists, designers and creative performances were gathered to work in night life industry.

After getting amazing experience, awards and acknowledgment in Russia and Europe Nofact decided to move to Asia.

Nofact became ancestor of new club performance culture in China. We provided our performance to more than 1000 events within 2006-2010. Major achievement – amazing experience of working in Asia.

In 2011 was made decision to create new company and move to "day light" performance. That is how Interactive Performances was created: with more artists variety, more ambitious, strengthening design-

ers base, creating unique costumes collection for any kind of events to become leading performance company in China.

Our uniqueness and originality - major difference from our competitors. «NOFACT» is famous for it's extraordinary, surprising and breathtaking performances all over Asia. We gained our reputation as one of the best Entertainment team in China. We provide for our clients a truly memorable experience.

We are proud to say that our clients are always satisfied with the result of our work, as it always meet their highest expectations.